COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN
CHI St. Vincent Morrilton

Mission

The mission of Catholic Health Initiatives (CHI) and CHI St. Vincent is to nurture the healing ministry of the Church, supported by education and research. Fidelity to the Gospel urges us to emphasize human dignity and social justice as we create healthier communities.

Community Served

The primary service area was determined by our Strategy and Business Development Office. Using 75% of patient discharges as the threshold, three counties were identified as encompassing the SVM primary service area. These counties include Conway, Perry, and Pope.

CHI St. Vincent Morrilton Primary Service Area

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Implementation Strategy Process

The CHNA was presented and reviewed at the June 2016 CHI St. Vincent Health System Board of Directors meeting. Overall priorities were discussed and reviewed with the Board and input received from the board members. In the summer of 2016, the Community Education and Outreach Council (CEOC), consisting of members from administration, physician enterprise, clinically integrated network, nursing, mission, strategy, marketing & public relations, physician outreach, community health, senior services, foundation and a national CHI Community Outreach representative, met and prioritized the identified health needs. The team subsequently developed a strategy for each prioritized need that was completed in fall of 2016 by the CEOC.

CEOC Members include: Patrick McCruden, Tiffani Butler, Vicky Sanders, Amy Funderburk, Megan Roberts, Suma Ashok, Jelinda Scott, Maureen Halligan, Gina Seabaugh, Rhonda Higgins, Chad Dillard, Ben Sheppard, Diane Harry, Suzanne Grobmyer, Jennifer Thompson, Nicole Hamilton, and Terry Gartin

Prioritized List of Significant Health Needs Identified in CHNA

The CEOC reviewed the CHNA documents and prioritized the different identified health needs based on quantitative and qualitative data presented in the CHNA, availability of the existing resources within the health system, and the feasibility of impact to the community. The prioritized health needs include:

- Obesity
- Health promotion and education
- Chronic Disease Management
- Latino Health
- Mental Health
- Access to care
- Senior health

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COMMUNITY HEALTH NEED:	Obesity

Initiative	Partner	Action Steps	Action Step Estimated Completion Date
Indoor and Outdoor Walking Trails	My Healthy Spirit	Create outdoor and indoor walking trails at CHI St. Vincent Morrilton. Promote walking trails to employees and outdoor trail to the local community, specifically targeting populations that have higher rates of obesity and incidence of obesity-related illnesses. (rural and senior population)	2018
Produce market	Sodexo; Hometown Health Initiatives	During the produce season hold regularly scheduled produce markets to provide nutrition education and the opportunity to purchase fresh fruits and vegetables.	2017
Childhood Fitness	Mission	Partner with private and public schools to promote childhood fitness.	2017

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COMMUNITY HEALTH NEED:	Health Promotion/Health Education

Initiative	Partner	Action Steps	Action Step Estimated Completion Date
Indoor and Outdoor Walking Trails	My Healthy Spirit Committee	Promote trails to employees and outdoor trail to the local community, specifically targeting populations that have higher rates of obesity and incidence of obesity-related illnesses. (rural and senior population)	2018
Well-Fed Me	Sodexo; Healthy Active Arkansas; Employer Outreach	Provide nutrition education utilizing Well-Fed Me curriculum resources, including recipes, videos, and social media.	Ongoing
Childhood Fitness	Mission	Partner with private and public schools to promote childhood fitness.	2017

Health Education	Community Agencies	Community nutrition classes and diabetic education by Sodexo, Certified Diabetic educators, and other health professionals in schools, clinics, businesses, health fairs.	2017

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COMMUNITY HEALTH NEED:	Chronic Disease Management

Initiative	Partner	Action Steps	Action Step Estimated Completion Date
Improve health literacy around chronic disease	Conway county schools; Churches; Senior Centers	Expand health education programs in rural community around chronic disease. Expand preventive health education programs and screenings around mammograms, hypertension, diabetes, PSA tests and flu shots to target rural segments of the population. Leverage knowledge of aligned primary care physicians and specialists to develop a speaker's bureau and knowledge repository that would provide regular education to the community through talks and articles.	2018
Indoor and Outdoor Walking Trails	My Healthy Spirit Committee	Promote walking trails to employees and outdoor trail to the local community, specifically targeting populations that have higher rates of obesity and incidence of obesity-related illnesses.	Ongoing

Childhood Fitness	Mission	Promote youth physical fitness through primary care network. Partner with private and public schools to promote childhood fitness.	2017
Health Education	Community Agencies	Community nutrition classes and diabetic education by Sodexo, Certified Diabetic educators, and other health professionals in schools, clinics, businesses, health fairs.	2017

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COMMUNITY HEALTH NEED:	Latino Health

Initiative	Partner	Action Steps	Action Step Estimated Completion Date
Health Screenings & Education	My Healthy Spirit Committee; Mexican Consulate; Diocese of Little of Rock; Arkansas Human Development Corporation	Chronic Disease Screening at events targeting Latino population.	Ongoing
Primary Care	Mission	Provide primary care for Latino populations at CHI St. Vincent clinics.	Ongoing
Access & Culturally Competent Care	Mission	Hire Latino Health Outreach Coordinator to improve access and culturally competent care.	2017

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COMMUNITY HEALTH NEED:	Mental Health

Initiative	Partner	Action Steps	Action Step Estimated Completion Date
Professional Education	Mental Health Council of Arkansas; Arkansas Children's Hospital; Arkansas Department of Health	Provide Ongoing Mental Health skills training to hospital staff and community members. Offer Mental Health First Aid Trainings regularly. Train at least 45 staff and 100 community members across all CHI St. Vincent hospitals.	2017
Community Education	Arkansas Department of Health; Arkansas Suicide Prevention Coalition; Arkansas Veterans Healthcare Systems	Partner to provide community education related to mental health needs and services by supporting local coalition efforts, attending mental health related events and activities, and spearheading campaigns and programs.	2017
Crisis Intervention	Arkansas Department of Health; Arkansas Suicide Prevention Coalition Arkansas; Community Mental Health Providers	Collaborate on an initiative to establish Crisis Intervention Training for local law enforcement and mental health practitioners.	2018

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COMMUNITY HEALTH NEED:	Access to Care

Initiative	Partner	Action Steps	Action Step Estimated Completion Date
Services to the uninsured	Community Charity Clinics	Partner with area charitable clinics to provide lab, radiology and other ancillary services for uninsured patients.	2017
Health Screenings & referrals	Arkansas Department of Health; Hometown Health Initiatives; Community Churches & other Agencies	Hold health fairs and screenings for underserved populations.	Ongoing
Primary Care Access	CHI Physician Enterpise	Increase primary care providers by 2.	2018

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COMMUNITY HEALTH NEED:	Senior Health

Initiative	Partner	Action Steps	Action Step Estimated Completion Date
Senior Health	Conway County Senior Centers	Increase public awareness of the need for immunizations and preventative disease screenings. Expand preventive health education, programs and screenings. Partner with area churches to reach senior citizens lacking access to health services.	Ongoing
Senior physical fitness	Conway County Senior Centers; Area churches	Promote walking trails to the local senior community.	2018
Senior Nutrition	Area Agency on Aging; Arkansas SNAP; County Senior Centers	Partner with senior centers to provide education and resources related to senior nutrition.	2017

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OTHER IDENTIFIED NEEDS*	• Tobacco Use • Cancer • Women's Health (Mammography, Pap Smear) • Men's Health(Colonoscopy, Prostate Specific Antigen Testing) • Infant Mortality • Pre-term Births/Low Birth Weight Babies • Sexually Transmitted Diseases • Substandard Housing

- CHI St Vincent addresses many of these needs including tobacco use, cancer, mammography and men's and women's health through our hospital and physicians services however we have limited resources and have not chosen these as our areas of focus.
- CHI St. Vincent does not have the resources to provide an STD program and there are aspects of a STD program which would counter our Ethical and Religious Directives. CHI St. Vincent refers to community programs and services.
- CHI St. Vincent does not have the resources to address housing needs although we have partnered with Habitat for Humanity to address housing.
- CHI St. Vincent Morrilton does not provide obstetric services and does not have the resources to focus on infant mortality or low birth-weight infants.